

**COMPULSIVE EATERS ANONYMOUS –HOW**  
**Minutes of**  
**World Service Business Conference**  
**Los Angeles, California**  
**July 14-15, 2011**

**Call to Order**

Sherry S., Chair, called the meeting to order at 8:34 a.m. with the Third Step Prayer, Tradition Two and introduction of the Board. Board members present: **Sherry S., Carl B., Lupita B., Carol S., Marybeth M., Merrie Anne B., Coletta W., Jim C., and Mindy D.** Corporate Officers present: **Pamela K., Woody N., and Irish C.**

Rureth Muniz was introduced as our Accounting Manager.

**Conference Support Committee:** Helen R., Judy S., and Alicia D. served the Conference as volunteers to assist the voting delegates.

**DAY ONE—BUSINESS SESSION #1 and #2**

**Roll Call--**

There were 44 voting members present. See Register of Attendance. Jim Whipple served as Parliamentarian.

**Workshop—Parliamentarian Workshop**

Jim Whipple, Parliamentarian, presented a workshop on parliamentary procedure for the delegates. Short sessions on matters of procedure along with Q & A were given in fifteen-minute segments following each break and at the start of each session of Conference.

**Approval of Standing Rules**

The Standing Rules were approved unanimously as submitted.

**Approval of Agenda**

The agenda was approved with the following changes:

- Friday registration to begin at 8:30 a.m. and the Business Session to start at 9:00 a.m.
- Reports, Item h added: *Ad Hoc* Artificial Sweetener report
- Bylaws Motion #2-2011: The motion in the correct template format will be substituted for the motion previously provided

**Approval of 2010 WSBC Minutes**

The minutes were approved as presented.

**Reports:**

Sherry S., Board Chair, and Mindy D., Corporate President, presented their reports to the Conference in written form.

**Board Committee reports were presented:**

**Finance:** Merrie Anne B., Treasurer—Questions were asked about the prudent reserve and also about office expansion and adding personnel. These matters are being addressed by the Board.

**Literature:** Coletta W. reported for the committee. Several publications were prepared for Conference approval. Submissions are still being solicited for the Spiritual Meditation book. Each member of the Fellowship is challenged to submit a writing using the approved submission form so that enough submissions are received. Flyers in both English and Spanish have been prepared to take back to members, groups, Intergroups, and Areas. A suggestion was made to combine the CEA-HOW pamphlets into one package, or put the pamphlets into downloadable form. Another suggestion is to highlight pamphlets at meetings. The new *Forever Abstinent* was discussed.

**Education:** Marybeth M. presented for the committee. The Education committee has been redefined and has worked throughout the year on various projects and workshops. This committee will continue to interface with other committees to help facilitate service to the Fellowship.

**Public Outreach:** Merrie Anne B. presented for the committee. The Public Information Committee has been very active. The Public Outreach and Health Fair Subcommittee contributed a document on setting up a CEA-HOW Health Fair in the delegate folder. Thousands of the PI brochures have been distributed and the Spanish version will go out shortly.

**Web Liaison Report:** Coletta presented the report. The Webmaster resigned this past year but has continued to give webinars to help the Website Subcommittee on website matters. Coletta has been trained to update the day-to-day edits and updates of the website and we will need to continue looking for others who are experienced in this area that might be helpful in giving service for future projects. The position of a Phone Bridge Website Liaison was created and filled.

Conference committees will meet at lunch on Thursday, July 14, 2011, to elect their Chairs, who will provide all contact information to the Board Secretary and also set up their next meeting to begin committee work for the year.

**New Business:**

**Policy Motions Submitted Prior to Conference:**

1. **Policy Motion #1-2011—Motion submitted by WSO BOD:** To establish an Ad Hoc Teen Program Committee to review current laws and requirements as

used in other 12-Step Fellowships and within two years report their recommendations to the World Service Business Conference. **Approved 40, Opposed, 3. Motion passed.** Debbie M. volunteered to chair this subcommittee. David M. will provide the name of someone he believes would be interested in serving on this committee.

2. **Policy Motion #2-2011—Motion submitted by the WSBC 2010/2011 Literature Committee--As Bill Sees It.** That the submitted questions “As Bill Sees It, page 201 through 332” be approved by WSBC 2011, and be published by WSO subject to editing for grammar and punctuation. **Motion passed unanimously.**
3. **Policy Motion #3—2011 —Motion submitted by the WSBC 2010/2011 Literature Committee--“From Relapse to Abstinence: A Study Guide taken from *Living Sober*.”** That the submitted questions, “From Relapse to Abstinence: A Study Guide taken from *Living Sober*” be approved by WSBC 2011, and be published by WSO subject to editing for grammar and punctuation. **Motion passed unanimously.**
4. **Policy Motion #4-2011 Motion submitted by the WSBC Sponsorship Committee to Publish New CEA-HOW approved Literature: “For CEA-HOW Sponsors.”** Motion: That the articles currently posted under the tab called “For CEA-HOW Sponsors” on the [www.ceahow.org](http://www.ceahow.org) website, along with an Introduction, be published by WSO as a new printed book titled *For CEA-HOW Sponsors*, subject to editing for grammar and punctuation. **Motion to table the policy to Business Session 3 so that the Introduction can be reviewed. Motion to table was approved unanimously.**
5. **Policy Motion #5-2011—Motion submitted by Area 1. Motion:** That the book *24 Hours a Day* by Hazelden, be adopted as CEAHOW Conference-approved literature. After discussion this policy motion was ruled out of order as it is in violation of the CEA-HOW Bylaws Part C, Organization Structure, Article 19—CEA-HOW Groups Section 5. Operation e).
6. **Policy Motion #6--2011—Motion submitted by Area 4. Motion that the following sentence shall be added to *The Sponsor Guidelines*, page 3, paragraph 2. Three meetings a week, *one of which must be a CEA-HOW face to face meeting where available.*** (Note: the change is italicized only for the purpose of clarity for this motion.)

**Amendment: Add the words “and when possible.” Amendment passed.**  
Motion now reads: **Motion that the following sentence shall be added to *The Sponsor Guidelines*, page 3, paragraph 2. Three meetings a week, *one of***

*which must be a CEA-HOW face to face meeting where available and when possible.*

**Amendment to the amendment:** Motion that the following sentence shall be added to *The Sponsor Guidelines*, page 3, paragraph 2. Three meetings a week, *one of which may be a CEA-HOW face to face meeting where available and when possible.* Motion failed.

**Amendment:** Motion that the following sentence shall be added to *The Sponsor Guidelines*, page 3, paragraph 2. Three meetings a week, *one of which we recommend be a CEA-HOW face to face meeting where available and when possible.* Approved 14 Opposed 24 Amendment failed

**The Amendment then read:** Add the words and when possible. Amendment passed. Motion now reads: Motion that the following sentence shall be added to *The Sponsor Guidelines*, page 3, paragraph 2. Three meetings a week, *one of which must be a CEA-HOW face to face meeting where available and when possible.* Approved 19 Opposed: 24. Motion failed.

The minority opinion was then voiced. There was no additional discussion and the vote stood.

7. **Policy Motion #7—2011—Motion submitted by the WSBC Sponsorship Committee--Motion:** In the *Sponsor Guidelines*, page 3, the sentence “*After three days of not calling their sponsor without prior arrangements, a person may be dropped and turned over to another sponsor and must go back to day one.*” be replaced with the sentence: “*A sponsor can choose to let go of a sponsee if the sponsee does not call for three consecutive days without prior arrangements.*” Approved: 39 Opposed: 3 Motion passed.

The minority opinion was then voiced. There was no additional discussion and the vote stood.

8. **Policy Motion #8—2011—Motion:** That the first paragraph of CEA-HOW Maintenance Guide p. 9, CEA-HOW Maintenance Questions II (Slip Questions) be changed to read:

The CEA-HOW Maintenance Questions II (Slip Questions) are designed for those who have either finished writing their way through the 12 Steps and are maintaining or those who have “picked up” after being stepped up on Maintenance. **If the sponsee slips in maintenance, once they regain their abstinence, they will return to being a maintenance sponsor in these stages of abstinence:**

**30 Days: Food Sponsor**

**60 Days: Food, Inventory, and Step Sponsor**

**90 Days + completion of the Maintenance Questions II (Slip Questions):  
Food, Inventory, Step, and Maintenance Sponsor.**

**Approved: 39 Opposed: 4 Motion passed**

The minority opinion was voiced and the vote stood.

**9. Policy Motion #9—2011—Motion submitted by the Los Angeles Intergroup:**

**Motion:** That the *CEA-HOW Maintenance Sponsor Guide*, page 16: Guide for Maintenance Sponsoring Stepping Up Ceremony, item C) be changed to state: Read the quoted passage for that day from *Daily Reflections*. Have the sponsee read the rest of the reflection. **Approved: 44 Opposed: 0 Motion passed.**

**10. Policy Motion #10—2011—Motion submitted by Stephen P.: Motion:**

It is moved that the sentences on Page 12 of *Forever Abstinent* that state: “Most CEAHOW members continue weighing and measuring in restaurants. Although this is not a must, it is a successful method of preventing undereating (therefore, dieting!) as well as overeating,” be removed from *Forever Abstinent*.

**Approved: 8 Opposed: 36 Motion failed**

**Recess at 4:05 p.m.**

**DAY TWO--BUSINESS SESSION #3 AND #4**

The Conference reconvened at 9:02 a.m. with the Serenity Prayer.

Credential Report: There were 48 voting members for Day Two.

A Parliamentary Procedure session was held.

**Co-Founder’s Greeting:** Rae Z, Co-Founder, addressed the Conference.

**2011-2012 WSBC Committees: Committee Assignments: (Name in Bold is Chair)**

**Agenda:** Leona O-J, Stephen P., Debbie M., Jill T., Jennifer S., Carolyn P., **Mindy B.**, Paul K.

**Finance:** Betty M., Kathleen N., Jorge H., Roizy S., James L., Lynne D., Carolyn P., Paul K.

**Literature:** Jan D., **Lorraine S.**, Richard M. (Secretary) Katy P., Joann S., Jim E. (Vice-Chair)

**Urgent New Business:** Debbie M., Jennifer S., Debby K., Paul K. **James L.**

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**Public Information:** Geri C., Margie B., Debby K., Roberta S., (Secretary for committee's meeting of 9/7/11—this position will rotate) **Connie S.**

**Sponsorship:** Jose F., Cyndi J., (Secretary) Amy S. (Literature subcommittee) **Shellee P.**, Ofelia M., Tana T.,(Vice-Chair) Eric S.

**Policy Manual:** **David M.**, Liane S., Tamara N., Janice H-E., Stephanie G. (Secretary)

**Website Committee:** **Margie B.**, Janice H-E., Connie S.

### **Reports of the 2010-2011 Committees:**

**Agenda Committee:** Reviewed the motions for WSBC 2011.

**Finance:** Met their three goals for 2010-2011.

**Literature:** Saw several projects through to completion and have more they are working on.

**Policy Manual:** Compiled all WSBC policies, bylaws, and urgent new business motions from 1998 to the present.

**Public Information:** Worked throughout the year in three areas—P.I. Web Page Subcommittee, the CEA-HOW PI Guidelines and Workbook Subcommittee, and the Public Outreach and Health Fair Subcommittee.

**Sponsorship:** Launched a dedicated tab on the website where sponsorship articles were published in both English and Spanish along with a format to host sponsorship workshops and a sponsor checklist among other activities.

**Ad Hoc Inventory Review:** Reviewed inventory questions and will continue working on this. It is a two-year process.

**Ad Hoc Artificial Sweetener:** Will be presenting an urgent new business motion to the 2011 Conference. (Note: The motion brought by the committee was not deemed to meet the criteria of urgent new business.)

**Policy Motion #4-2011 Motion submitted by the WSBC Sponsorship Committee to Publish New CEA-HOW approved Literature: For CEA-HOW Sponsors.** Motion: That the articles currently posted under the tab called “For CEA-HOW Sponsors” on the [www.ceahow.org](http://www.ceahow.org) website, along with an Introduction, be published by WSO as a new printed book titled *For CEA-HOW Sponsors*, subject to editing for grammar and punctuation.

The Introduction was presented as follows:

#### For CEA-HOW Sponsors

**“Each Group has but one primary purpose: to carry its message to the compulsive eater who still suffers”<sup>(1)</sup>**

The World Service Business Conference (WSBC) Sponsorship Committee's primary purpose is to help sponsors “carry the message of recovery to those who still suffer” using the tool of sponsorship.

In 2009, the Committee set out to write a series of monthly articles meant to address various topics related to CEA-HOW sponsorship. Reprinted here is that collection of articles for all members of the program. Each article provides suggestions and examples based on our experience, principles of the CEA-HOW program and the many rewards of sponsorship.

We sincerely hope that this booklet provides inspiration and guidance for sponsors and sponsees who each day, share their experience, strength and hope with each other.

Motion was made to amend the Introduction as follows:

For CEA-HOW Sponsors

**“Each Group has but one primary purpose: to carry its message to the compulsive eater who still suffers”(1)**

CEA-HOW’s primary purpose is to help sponsors “carry the message of recovery to those who still suffer” using the tool of sponsorship.

In 2009, a series of monthly articles meant to address various topics related to CEA-HOW sponsorship was offered to the Fellowship through the website. Reprinted here is that collection of articles for all members of the program. Each article provides suggestions and examples based on our experience, principles of the CEA-HOW program and the many rewards of sponsorship.

We sincerely hope that this booklet provides inspiration and guidance for sponsors and sponsees who each day, share their experience, strength and hope with each other.

**Motion was made to table the Motion until Business Session 4. Motion passed**

**Motion made to rescind the motion to table until Business Session 4.**

**Approved: 42 Opposed: 2**

**Motion made to table Policy motion #4 until WSBC 2012. Approved: 4 Opposed:40**

**The question was called and there was a vote on voting on the motion: Approved: 41 Opposed: 1**

**Policy motion #4 was then voted on: Approved: 12 Opposed: 33. Motion failed.**

The minority opinion was then heard. The vote stood.

**11. Policy Motion #11—2011—Motion submitted by Board of Directors:**

**Motion:** Pursuant to the policy motion approved at the WSBC, July, 2006,

non-conference approved literature sold at meetings must be kept completely separate from all conference-approved literature. **Approved: 35 Opposed: 10 Motion passed.**

The minority opinion was then voiced. Information was given to refer to the Bylaws Part C., Organization Structure, Article 19—CEA-HOW Groups Section 5. Operation e) No Group may have an affiliation with any other organization than CEA-HOW. No Group may sponsor, endorse, or promote any other organization, product, service, or company.

**Based on this section of the Bylaws, this Policy Motion was ruled out of order.**

**12. Policy Motion #12—2011—Motion submitted by Board of Directors:**

**Motion:** The printed Schedule of Events for the CEA-HOW annual Global Convention shall not contain names of individual members presenting workshops, speaking, or leading meetings. **Approved: 32 Opposed: 13 Motion passed**

**The Business Session adjourned for lunch and reconvened with a Parliamentary Procedure session.**

**Election of WSBC Conference Committee:** The following people were nominated for the Committee: Janet D., Amy, S., Cynthia J., Kathleen N., Debbie M. **Approved: 47 Opposed: 0. The nominees were elected and shall serve.**

**Bylaws Motions Submitted Prior to Conference:**

**Bylaws Motion #1-2011:** Submitted by WSO BOD entitled “Establish Website Committee as Standing Conference Committee. **Motion:** Change the CEA-HOW Bylaws, Article 23, Conference Committees, Section 11, and renumber current Sections 11 and 12, as follows:

**Section 11: Website Committee**

- a) The Website Committee shall be composed of three (3) to five (5) Delegates at the Conference who are appointed by the World Service Business Conference Committee to obtain good geographic representation.
- b) Outgoing Delegates, if they desire, may serve n extra year on the committee in an advisory capacity.
- c) The Phone Bridge Website Liaison shall be a non-delegate member of the Website Committee and attend all scheduled meetings.
- d) Develop a coordinated plan and procedures for website day-to-day maintenance, including, but not limited to:



1. Creation of material for posting to the website.
  2. Maintenance of website content.
  3. Upload of draft board minutes and marking them as approved based on Board feedback
  4. Upload of meeting formats as necessary.
  5. Upload of events.
  6. Troubleshooting technical issues with the site.
  7. Creation of a Quarterly CEA-HOW Newsletter.
- e) Website Committee Members should have the following:
1. Basic understanding of web technologies and Microsoft Office software.
  2. Ability to learn quickly and adapt to changes.
  3. Open-mindedness and the willingness to learn.
  4. Verbal and written communication skills.
  5. Access to a computer, the internet, and email.

**Motion passed unanimously.**

**2. Bylaws Motion #2-2011: Submitted by the WSO Board of Directors entitled “Re-establish Conference Education Committee. Motion:** Amend the CEA-HOW Inc. Bylaws, Article 23, Conference Committees, Section 12 and renumber Sections 12 and 13 as follows:

Section 12: Education Committee

- a) The Education Committee shall be composed of five (5) to thirteen (13) Delegates at the Conference who are appointed by the World Service Business Conference Committee to obtain good geographic representation.
- b) Outgoing Delegates, if they desire, may serve an extra year on the committee in an advisory capacity.
- c) The Conference Education Committee shall include, but not be limited to, a representative from the Literature, Public Information, Website and Sponsorship Conference Committees.
- d) The Education Committee will implement educational goals (within and outside of the Fellowship) with objectives from each of the represented groups.

**Motion passed unanimously.**

### **URGENT NEW BUSINESS:**

#### **#1: Provide Conference Committee Meeting Minutes in Spanish:**

**Motion:** The Chair of each WSBC Conference Committee shall send their meeting minutes on a timely basis to WSO. WSO shall have these meeting minutes translated into Spanish and then return these meeting minutes to the Conference Committee Chairs. The Chairs shall then distribute these minutes to their Spanish-speaking members.

**Approved: 45 Opposed: 1**

**9. Election of the WSO Board of Directors:**

Five seats on the Board were up for election for two-year terms: Nominees were Coletta W. (Area 4), David M., (Area 1), Marybeth M. (Area 10), Merrie Anne B. (Area 2) Richard M. (Area 4)

A motion was made to elect the nominees by slate. Approved 47, Opposed 0. All nominees were elected. Approved: 46 Opposed: 1.

Remaining on the Board were Directors: Rae Z., Co-Founder, Carol S., Jim C., Mindy D., and Lupita B.

**Open Forum:**

**Is it ok to bring back information to Areas and groups?** Yes, action on the Agenda motions was summarized. Policy motions passed were 1, 2, 3, 7, 8, 9, and 12. Policy motions defeated were 4, 6, and 10. Both Bylaw motions passed.

**Are we to sell any non-conference approved literature?** The Bylaws say selling any non-conference approved literature would be a violation of the Bylaws.

**Is there a phone bridge number to use for committee meetings?** Each committee would be responsible to set up a separate bridge number.

**Suggestion: For public information, members can obtain the PI brochures from WSO and approach the health nurse of large business organizations to provide the brochures to employees.**

**Lupita B. thanked the translating committee and members.**

**Sherry S. was thanked for her service.**

**Las Vegas is having a retreat this fall and people can see Debby M. for information.**

**Closing remarks: Board members and delegates and service helpers were thanked for their service.**

**Adjournment:**

The 2011 World Service Business Conference adjourned at 4:32 p.m.

Minutes submitted by  
Irish C., Secretary

REGISTER OF ATTENDANCE 2011

Connie S.  
Jose F.  
Nelson C.  
Ofelia M.  
Betty M.  
Kathleen N.  
Geri C.  
James L.  
Tamara N.  
Stephanie G.  
David M.  
Steve P.  
Eric S.  
Leona O-J.  
Jennifer S.  
Janet D.  
Debbie M.  
Cynthia J.  
Jill T.  
Lorraine S.  
Jim E.  
Lynn D.  
Margie B.  
Amy S.  
Janice H-E.  
Debby K.  
Mindy B.  
Richard M.  
Roizy S.  
Coco C.  
Luz C.  
Jorge H.  
Katy P.  
Liane S.  
Joann S.  
Tana T.  
Carolyn P.  
Shellee P.  
Roberta S.  
Carl B.  
Sherry S.

**Coletta W.**

**Lupita B.**

**Mindy D.**

**Rae Z.**

**Carol S.**

**Marybeth M.**

**Merrie Anne B.**

**Jim C.**

**Woody N.**

**Irish C.**

**Pamela K.**